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Welcome to the web home of the Social Profit Handbook. Thank you for your interest in The Social Profit Handbook . If you have not yet read the book, this website will help you learn more about the book and see examples of how social profit organizations (formerly called nonprofits) have used a qualitative assessment tool - the rubric - to improve their work.

THE SOCIAL PROFIT HANDBOOK

The Social Profit Handbook offers those who lead, govern, and support mission-driven organizations and businesses new ways to assess their impact in order to improve future work rather than merely judge past performance. For-profit institutions measure their success primarily by monetary gains.

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THE SOCIAL PROFIT HANDBOOK. In The Social Profit Handbook, I urge the boards and staffs of social profit organizations to acquire a shared knowledge base.

Foot-Long Bookshelf — THE SOCIAL PROFIT HANDBOOK

Like those workshops, The Social Profit Handbook gives every nonprofit or mission-driven business the tools they need to determine what 'success would look like' if they vigorously pursue what matters most to them. David's approach can help readers focus on mission and goals in entirely new ways. "

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Reviews — THE SOCIAL PROFIT HANDBOOK

Those thoughts aside, the Social Profit Handbook fills a gap in the social sector literature, offering both a compelling argument against the effort to solely quantify social change and a tool to help organizations define and measure the social change they seek to create.

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The following is an excerpt from the book “The Social Profit Handbook.” Leaders of mission-driven organizations know the benefits of having an “elevator speech” — a succinct explanation of why their programs and services exist. Authors should have their speeches ready, too, if they are asking for the attention of busy people.

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This Handbook is based on The Pennsylvania Nonprofit Handbook, a book originally published in 1992 with the help of more than two-dozen nonprofit executives and attorneys and now in its 8th edition. Each easy-to-read chapter includes a synopsis, useful tips, and resources to obtain more information.

The Nonprofit Handbook - SocialWorker.com

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The Social Profit Handbook (Audiobook) by David Grant

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The Social Profit Handbook, published in Vermont by Chelsea Green, offers those who lead, govern, and support mission-

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driven organizations and businesses new ways to assess their impact in order to improve future work rather than merely judge past performance. Assessment doesn't have to mean piles of quantitative data, David insists: "if you ...

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"Homemade Matters: Logics of Exclusion in a Failed Food Swap", 2018, Social Problems, spx046, (Connor Fitzmaurice and Juliet B. Schor) "The 'sharing economy': labor, inequality and sociability on for-profit platforms," 2018, Sociology Compass (Juliet B. Schor and William Attwood-Charles).

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